

METHOD FOR UTILIZING VISUAL CUE IN CONJUNCTION WITH WEB ACCESS

ABSTRACT OF THE DISCLOSURE

The present invention disclosed and claimed herein comprises a visual indicia or cue for facilitating computer based access of a network by a consumer witnessing a presentation. A visual indicia or cue is provided during the presentation indicative of a relationship between the visual indicia or cue in the presence of a location on a network. This allows this location on the network to be accessed by a computer having an appropriate input device for responding to a launch signal associated with the visual indicia or cue wherein such response of the input device will connect the computer to the location.